



# Plastic Card Artwork Specifications

## Supplied Artwork

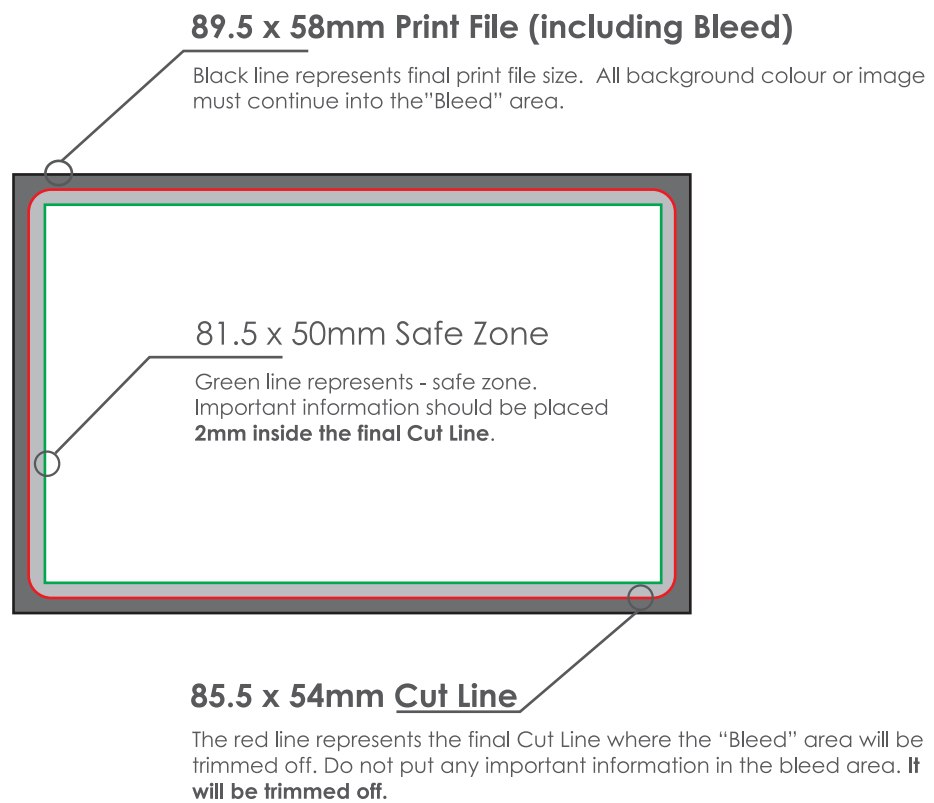
Supplied artwork must be submitted press ready for commercial printing. Our press ready specifications are listed below.

## Bleed

Bleed refers to the printing that goes beyond the trim edge, allowing for movement on the guillotine when trimming your product down to size. All colour or images that touch the edge need bleed.

## Resolution

Minimum resolution for print is 300dpi. The resolution displayed on the web is 72dpi. Images saved from the internet may not be suitable for print.



allsigns print & design do not correct, modify or proof read your artwork. All files are printed as supplied to us.

allsigns print & design can not accept responsibility for errors due to files that do not meet these specifications.

## File Specifications

- PDF format
- CMYK format
- Fonts embedded or converted to Outlines
- Images at min 300 dpi
- Transparency effects flattened

 Safe  Trim  Bleed

Good Design  
IS GOOD BUSINESS

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