

# Raster Art Vs. Vector Art

**Raster artwork** is any digital art composed of horizontal and vertical rows of pixels. As a result, when raster images are enlarged the image quality pixilates and diminishes significantly.

Typical raster file types include psd, tif, jpg, gif and bmp

**Vector artwork** is digital art composed of mathematical lines and curves. As a result, vector images can be reduced or enlarged in size indefinitely without any loss in the image quality.

Typical vector file types include ai, eps, indd, pdf, and cdr

## Raster



## Vector



Note: Raster file types can be saved as vector file types however this does not make the file a vector file. It is still a raster file with a vector file extension.