Artwork Specifications

The following artwork specifications are required for accurate printing. If you have any queries, please don't hesitate to contact us.

File Type

allsigns print & design only accept artwork files as PDF finished artwork. PDF file must be flattened with Adobe distiller or similar to ensure correct viewing of artwork. Multiple page art to be supplied as one up artworks per page.

allsigns print & design cannot accept responsibility for errors due to files being supplied incorrectly. Please **contact our office** should you require any additional information or clarification on these specifications.

Colour format & Colour matching

Offset Printing - Business Cards, Stationary, Flyers etc.
All colours must be supplied in CMYK (Cyan, Magenta, Yellow & Black) No RGB. This includes fonts, graphics or images used within the documents.

Signage - Wide Format
We can accept CMYK, RGB and Pantone colours. However to ensure colours are faithfully reproduced supplying correct colour references using the Pantone Matching System (PMS) is recommended.
Note: If you require a specific colour and do not have a reference, we can provide a colour proof on the specific media, this service may incur a fee. allsigns print and design can not guarantee colour matches of client supplied art files supplied without reference. Should you require a colour sample please notify your Sales Consultant.

Fonts & Text

All fonts used in the artwork must be converted to curves/outlines before exporting the file for printing.

Image Quality

A minimum of 300dpi is recommended, the higher the resolution the better. For any offset printing images are required in a CMYK colour format.

Bleed

A minimum of 10mm bleed for signs and 2mm bleed for print documents is required. "Bleed" is a term which refers to the extra colour that extends beyond the edges of the final document, which is trimmed in the production process. This helps avoid inconsistencies and visible registration issues.

In summary sending us the correct file format and following our specifications means there will be no delays printing your file. If your artwork requires changes to bring it up to our specifications an artwork change will be applied.

Good Design
IS GOOD BUSINESS

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print & design