



Business Card Artwork Specifications

Supplied Artwork

Supplied artwork must be submitted press ready for commercial printing. Our press ready specifications are listed below.

Bleed

Bleed refers to the printing that goes beyond the trim edge, allowing for movement on the guillotine when trimming your product down to size. All colour or images that touch the edge need bleed.

Resolution

Minimum resolution for print is 300dpi. The resolution displayed on the web is 72dpi. Images saved from the internet may not be suitable for print.

94 x 59mm Print File (including Bleed)

Black line represents final print file size. All background colour or image must continue into the "Bleed" area.



86 x 51mm Safe Zone

Green line represents - safe zone. Important information should be placed 2mm inside the final Cut Line.

90 x 55mm Cut Line

The red line represents the final Cut Line where the "Bleed" area will be trimmed off. Do not put any important information in the bleed area. **It will be trimmed off.**

allsigns print & design do not correct, modify or proof read your artwork. All files are printed as supplied to us.

allsigns print & design can not accept responsibility for errors due to files that do not meet these specifications.

File Specifications

- PDF format at Print File size
- CMYK format
- Fonts embedded or converted to Outlines
- Images at min 300 dpi
- Transparency effects flattened

■ Safe
 ■ Trim
 ■ Bleed

Good Design
 IS GOOD BUSINESS

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