

Pull Up Banner Artwork Specifications

Supplied Artwork

Supplied artwork must be submitted print ready. Our print ready specifications are listed below.

Bleed

Bleed refers to the printing that goes beyond the view area, allowing for the top rail and connection to the base unit. All colour or images that touch the edge need bleed.

Resolution

Minimum resolution for print is 300dpi. The resolution displayed on the web is 72dpi. Images saved from the internet may not be suitable for print.

2060 x 850mm Print File (including Bleed) Black line represents final print file size. All background colour or image must continue into the "Bleed" area. 50mm bleed on the bottom and 10mm bleed at the top. 2000 x 850mm Cut Line The red line represents the final view area where the "Bleed" will be contained within the hardware. Do not put any important information in the bleed area. It will not be visible. 1990 x 840mm Internal Margin Green line represents - safe zone. Important information should be placed 5mm inside the Final Cut Line.

allsigns print & design do not correct, modify or proof read your artwork. All files are printed as supplied to us.

allsigns print & design can not accept responsibility for errors due to files that do not meet these specifications.

File Specifications

- PDF format at Print File size
- Fonts embedded or converted to Outlines
- Images at min 300 dpi
- Transparency effects flattened





Bleed



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